



2022



Alchemy | Churchill | Art de Cuisine

# PERFORMANCE DELIVERED

## 8 REASONS WHY A CHURCHILL PLATE IS MORE THAN JUST A PLATE



WE BLEND CENTURIES OF EXPERIENCE WITH CUTTING EDGE TECHNOLOGY AND DESIGN INNOVATION TO PRODUCE ONE OF THE STRONGEST CERAMIC BODIES IN THE WORLD.



Churchill's UK manufactured tableware is precisely engineered to perform to the demands of the hospitality environment. Every step in the process is practised and refined. From the sourcing of raw materials and unique formulation of the clay body, to shape engineering and numerous quality checks ensuring that Churchill products work as hard as you do.



Fabricada en el Reino Unido, la vajilla de Churchill está diseñada con precisión para cumplir con las demandas del entorno de la hostelería. Cada paso del proceso se prueba y se refina. Desde la recepción de las materias primas y la formulación única del cuerpo cerámico, hasta la ingeniería de la forma y los numerosos controles de calidad para garantizar que los productos Churchill trabajen tan duro como usted. Los mejores chefs de la industria eligen a Churchill por encima de otras marcas debido al rendimiento, la experiencia y el diseño de nuestras cerámicas que agregan valor a sus operaciones hosteleras.



Das in Großbritannien hergestellte Geschirr von Churchill ist genau auf die Anforderungen des Gastgewerbes abgestimmt. Jeder Arbeitsschritt wird praktiziert und verfeinert. Wir stellen sicher, dass von der Rohstoffbeschaffung über die einzigartige Rezeptur des Tonmaterials bis hin zur Formgestaltung und den zahlreichen Qualitätskontrollen unsere Churchill-Produkte mit Ihrer harten Arbeit mithalten können. Die Spitzenköche der Branche bevorzugen Churchill gegenüber anderen Marken aufgrund der Leistung, des Know-hows und des Designs unserer Keramiken, da diese die Qualität ihres Gastgewerbes erhöhen.



Prodotti nel Regno Unito, le stoviglie di Churchill sono accuratamente progettate per soddisfare le esigenze delle strutture ricettive. Ogni fase del processo viene sperimentata e perfezionata. Dall'approvvigionamento delle materie prime e dalla formula esclusiva dell'argilla alla progettazione delle forme e ai numerosi controlli qualità, per garantire che i prodotti Churchill lavorino duramente, proprio come te. I migliori chef preferiscono Churchill agli altri marchi, grazie alle prestazioni, alla competenza ed al design della nostra ceramica, tutte cose che aggiungono valore alle loro attività di accoglienza.



Fabriquée au Royaume-Uni, la vaisselle Churchill est conçue précisément pour répondre aux exigences du milieu hôtelier. Nous mêlangeons une expérience acquise au fil de centaines d'années à une technologie de pointe et au design. Des contrôles de qualité garantissent que les 70 000 pièces que nous fabriquons chaque jour soient les meilleurs produits sur le marché. Nos produits travaillent aussi durement que vous.

### 01 PERFORMANCE MATERIALS

### 02 ENGINEERED SHAPE & FORM

### 03 VITRIFICATION & FIRING

### 04 GLAZING



#### PERFORMANCE MATERIALS

Our unique clay recipe is essential in creating a strong and durable product for the hospitality industry. Our raw materials are selected to deliver the optimum balance of strength and whiteness.

### 05 QUALITY & CONFORMANCE

### 06 DESIGN INNOVATION

### 07 SERVICE & STOCK

### 08 HISTORY & HERITAGE



#### ENGINEERED SHAPE & FORM

Every piece of Churchill's ceramic is designed with performance in mind. Through expert shape engineering, we reinforce strength and durability while continual investment in technology guarantees functionality and consistent quality.



#### VITRIFICATION & FIRING

100% of Churchill's ceramics are vitrified which is essential to the hospitality industry. Through the process of vitrification, the particle structure of our ceramic body becomes strong, dense and watertight.



#### GLAZING

Our glaze is hard wearing and designed specifically for the hospitality environment. The durability is a combination of the glaze recipe, the firing temperature and substrate. Our Eco Glaze is specially formulated to be re-usable, minimising our impact on the environment.



#### QUALITY & CONFORMANCE

Churchill ceramics are continuously tested and quality checked, from the stage of raw materials, throughout the manufacturing process to the final fired piece.



#### DESIGN INNOVATION

Churchill are experts in ceramic design and at the forefront of innovation. Our entire product portfolio is designed in the UK by our experienced and talented design team. We work with chefs from around the world ensuring we understand the needs of our customers.



#### SERVICE & STOCK

At Churchill we are dedicated to reliability, ensuring our product is in stock and delivered on time. We pride ourselves on our stock levels and ability to deliver on time, all around the world.



#### HISTORY & HERITAGE

Established in 1795, Churchill have been manufacturing ceramics in Stoke on Trent, England for 225 years.



## 01 MATERIALES

## 02 DISEÑO E INGENIERÍA

## 03 VITRIFICADO Y COCCIÓN

## 04 ESMALTE

## 05 CALIDAD Y CUMPLIMIENTOS

## 06 DISEÑO DE INNOVACIÓN

## 07 SERVICIO Y ESTOCAJE

## 08 HISTORIA Y HERENCIA



### MATERIALES

Nuestra receta única de arcilla es esencial para crear un producto fuerte y resistente para la industria hotelera. Nuestras materias primas se seleccionan para ofrecer el equilibrio óptimo de resistencia y blancura.



### DISEÑO E INGENIERÍA

Cada pieza de cerámica de Churchill está diseñada con rendimiento en mente. A través del diseño y la ingeniería, reforzamos la resistencia y durabilidad, mientras que la inversión continua en tecnología garantiza la funcionalidad y la calidad constante.



### VITRIFICADO Y COCCIÓN

El 100% de la cerámica de Churchill está vitrificado, lo cual es esencial para la industria hotelera. A través del proceso de vitrificación, la estructura de partículas de nuestro cuerpo cerámico se vuelve fuerte, densa e impermeable.



### ESMALTE

Nuestro esmalte es resistente y está diseñado específicamente para el entorno hotelero. La durabilidad es una combinación de la receta de esmalte, la temperatura de cocción y el sustrato. Nuestro Esmalte Eco está especialmente formulado para ser reutilizable, minimizando nuestro impacto en el medio ambiente.



### CALIDAD Y CUMPLIMIENTOS

La cerámica de Churchill se revisa continuamente para verificar la calidad, desde la etapa de las materias primas, durante todo el proceso de fabricación hasta la pieza final.



### DISEÑO DE INNOVACIÓN

Churchill son expertos en diseño cerámico y están a la vanguardia de la innovación. Nuestra gama de productos está diseñada en el Reino Unido por nuestro talentoso equipo de diseño. Trabajamos con chefs a nivel global para garantizar que comprendemos las necesidades de nuestros clientes.



### SERVICIO Y ESTOCAJE

En Churchill estamos dedicados a la confiabilidad, asegurando que nuestro producto esté en stock y entregado a tiempo. Nos enorgullecemos de nuestros niveles de estocaje y de nuestra capacidad de entregar a tiempo, en todo el mundo.



### HISTORIA Y HERENCIA

Established in 1795, Churchill ha estado fabricando cerámica en Stoke on Trent, Inglaterra durante 225 años.



## 01 MATERIALI AD ALTE PRESTAZIONI

## 02 FORMA E STRUTTURA PROGETTATE

## 03 VETRIFICAZIONE E COTTURA

## 04 SMALTATURA



### MATERIALI AD ALTE PRESTAZIONI

La formula esclusiva della nostra argilla è essenziale per creare un prodotto resistente e durevole per il settore alberghiero. Selezioniamo le nostre materie prime per garantire un equilibrio ottimale tra resistenza e bianchezza.

## 05 QUALITÀ E CONFORMITÀ

## 06 INNOVAZIONE NEL DESIGN

## 07 SERVIZIO E SCORTE

## 08 STORIA ED EREDITÀ



### FORMA E STRUTTURA PROGETTATE

Ogni pezzo di ceramica Churchill è progettato per fornire le massime prestazioni. Grazie ad una esperta progettazione della forma, aumentiamo la resistenza e la durata, mentre il continuo investimento in tecnologia garantisce funzionalità e qualità costante.



### VETRIFICAZIONE E COTTURA

Il 100% delle ceramiche Churchill è vitrificato, cosa essenziale per il settore alberghiero. Il processo di vitrificazione conferisce alle particelle costitutive della nostra ceramica proprietà di resistenza, densità e impermeabilità.



### QUALITÀ E CONFORMITÀ

La ceramica Churchill viene costantemente sottoposta a test e controlli di qualità, dalle materie prime iniziali, durante l'intero processo di produzione, fino al pezzo cotto finale.



### INNOVAZIONE NEL DESIGN

Noi di Churchill siamo esperti nella progettazione della ceramica e all'avanguardia nell'innovazione. Tutta la nostra gamma di prodotti è progettata nel Regno Unito dal nostro team di disegnatori di grande esperienza e talento. Collaboriamo con gli chef di tutto il mondo per essere sicuri di comprendere le esigenze dei nostri clienti.



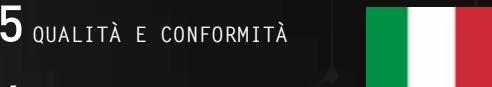
### SERVIZIO E SCORTE

In Churchill ci impegniamo per essere sempre più affidabili, garantendo la disponibilità dei prodotti a magazzino e la puntualità delle consegne. Ci vantiamo dei nostri livelli di scorte e della nostra capacità di effettuare consegne puntuali in ogni parte del mondo.



### STORIA ED EREDITÀ

Fondata nel 1795, Churchill produce ceramica a Stoke on Trent, Inghilterra, da 225 anni.



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## 01 MATERIAUX DE POINTE

## 02 CONCEPTION ET DESIGN

## 03 VITRIFICATION ET CUISSON

## 04 ÉMAILLAGE

## 05 QUALITÉ ET CONFORMITÉ

## 06 INNOVATION ET DESIGN

## 07 DISPONIBILITÉ PRODUITS

## 08 HISTOIRE ET PATRIMOINE



### MATÉRIAUX DE POINTE

Notre pâte unique est indispensable pour la création d'une assiette blanche, robuste et résistante. Les contrôles permanents menés sur nos matières premières garantissent la conformité, la fiabilité et la performance de nos produits.



### ÉMAILLAGE

Notre émaillage est résistant à l'usure et conçu spécifiquement pour le secteur hôtelier. Le secret de la longévité est l'alliance de la recette d'émaillage, la température de cuisson et le support utilisé. Notre émaillage écologique est conçu spécifiquement pour être réutilisé, minimisant ainsi les incidences sur notre environnement.



### DISPONIBILITÉ PRODUITS

Nous nous engageons à assurer la fiabilité en veillant à ce que les commandes soient livrées intégralement et à temps. Nous sommes fiers de nos approvisionnements et de notre aptitude de livrer à temps, partout dans le monde.

### CONCEPTION ET DESIGN

Chaque produit céramique de la gamme Churchill est conçu pour être performant. Grâce au design et à l'ingénierie, nous renforçons la résistance et la longévité. Nous investissons en permanence dans la technologie ce qui garantit la fonctionnalité et la qualité supérieure de nos produits.



### QUALITÉ ET CONFORMITÉ

Nous savons que nos produits sont performants parce que nous contrôlons au quotidien la vitrification, la résistance aux ébréchures, la résistance aux détergents industriels, l'étanchéité, la sécurité alimentaire et la régularité des tailles et des formes.



### HISTOIRE ET PATRIMOINE

Nous fabriquons des produits céramiques depuis 1795 à Stoke-on-Trent en Angleterre c'est à dire depuis plus de 225 ans.

### VITRIFICATION ET CUISSON

La vitrification est un point clé pour la céramique dans le secteur de la restauration. Les produits de la gamme Churchill sont vitrifiés à 100 %. La réduction d'air entre les particules donne une structure robuste, hermétique, hydrofuge et apte à la nourriture.



### INNOVATION ET DESIGN

Churchill investit constamment dans la recherche et le développement, nous sommes experts en céramique et est aux avant postes en terme d'innovation. Toute notre gamme de produits est conçue au Royaume-Uni par une équipe expérimentée et talentueuse. Nous travaillons avec des chefs internationaux pour comprendre les besoins de nos clients.

## 01 HOCHLEISTUNGWERKSTOFFE

## 02 FORM UND GESTALTUNG

## 03 VERGLASSEN & BRENNEN

## 04 GLASUR



## 05 QUALITÄT UND KONFORMITÄT

## 06 INNOVATIVES DESIGN

## 07 SERVICE & LAGERBESTAND

## 08 GECHICHTE & TRADITION



### HOCHLEISTUNGWERKSTOFFE

Unser einzigartiges Tonzept ist für die Herstellung robuster und strapazierfähiger Gastronomie-Produkte unerlässlich. Unsere Rohmaterialien werden sorgfältig ausgewählt, damit wir Ihnen die bestmögliche Kombination von Robustheit und Weißtönen bieten können.



### FORM UND GESTALTUNG

Bei der Entwicklung jedes Churchill-Keramik-Artikels steht die Leistung im Vordergrund. Durch fachkundige Formgestaltung stärken wir die Robustheit und Haltbarkeit und wir investieren laufend in unsere Technologie, um Ihnen Funktionalität und gleichbleibende Qualität zu gewährleisten.



### VERGLASSEN & BRENNEN

Churchill Keramik ist zu 100 % verglast. Wir wissen, dass dies in der Gastronomie unerlässlich ist. Der Verglasungsprozess macht die Partikelstruktur unserer Keramik robuster, dichter und wasserundurchlässig.



### INNOVATIVES DESIGN

Hier bei Churchill sind wir Experten im Keramikdesign und stehen an der Spitze in Bezug auf Innovation. Unser komplettes Produktportfolio wird von unserem talentierten und erfahrenen Designteam vollständig hier im Vereinigten Königreich entworfen. Wir arbeiten mit Küchenchefs aus der ganzen Welt zusammen, um die Anforderungen unserer Kunden besser zu verstehen.



### SERVICE & LAGERBESTAND

Wir bei Churchill setzen auf Zuverlässigkeit und stellen sicher, dass unsere Produkte vorrätig sind und pünktlich geliefert werden. Wir sind stolz auf unseren Lagerbestand und unsere Fähigkeit, pünktlich zu liefern und das überall auf der Welt.



### GESCHICHTE & TRADITION

Das Unternehmen Churchill wurde 1795 gegründet und stellt seit 225 Jahren in England, in Stoke on Trent, Keramik her.

# Enhancing food displays with design & durability



## MELAMINE

An extensive range of melamine shapes in a variety of colours and finishes, designed to work with the comprehensive Churchill range of ceramics and wood.

Versatile pieces work for all manner of food displays, from modular buffet trays to soft, organic shaped bowls, available in either gloss or matte finishes. Designed in house, all shapes are exclusive to Churchill and made with 100% food safe melamine.

Churchill melamine is stain resistant and dishwasher safe, vigorously tested to ensure it meets the demands of the hospitality environment.



STACKABLE



DISHWASHER  
SAFE



Food Safe Product

Learn more about our Features & Benefits

See page 354 - 357

## MELAMINE



RECTANGULAR GRANITE  
MELAMINE BUFFET TRAY  
**ZPL MRG21** 56 x 15.3cm  
22" x 6"  
CTN QTY 4



RECTANGULAR GRANITE  
MELAMINE BUFFET TRAY  
**ZPL MRG31** 53 x 32.5cm  
20½" x 12¾"  
CTN QTY 2



RECTANGULAR GRANITE  
MELAMINE BUFFET TRAY  
**ZPL MRTG1** 30 x 14.5cm  
11¾" x 5¾"  
CTN QTY 6



SQUARE GRANITE  
MELAMINE BUFFET TRAY  
**ZPL MSTG1** 30.3 x 30.3cm  
11¾" x 11¾"  
CTN QTY 4



RECTANGULAR BLACK  
MELAMINE BUFFET TRAY  
**ZPL MRT21** 56 x 15.3cm  
22" x 6"  
CTN QTY 4



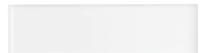
RECTANGULAR BLACK  
MELAMINE BUFFET TRAY  
**ZPL MRT31** 53 x 32.5cm  
20¾" x 12¾"  
CTN QTY 2



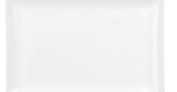
RECTANGULAR BLACK  
MELAMINE BUFFET TRAY  
**ZPL MRT 1** 30 x 14.5cm  
11¾" x 5¾"  
CTN QTY 6



SQUARE BLACK  
MELAMINE BUFFET TRAY  
**ZPL MST 1** 30.3 x 30.3cm  
11¾" x 11¾"  
CTN QTY 4



RECTANGULAR WHITE  
MELAMINE BUFFET TRAY  
**ZPL MRW21** 56 x 15.3cm  
22" x 6"  
CTN QTY 4



RECTANGULAR WHITE  
MELAMINE BUFFET TRAY  
**ZPL MRW31** 53 x 32.5cm  
20¾" x 12¾"  
CTN QTY 2



RECTANGULAR WHITE  
MELAMINE BUFFET TRAY  
**ZPL MRTW1** 30 x 14.5cm  
11¾" x 5¾"  
CTN QTY 6



SQUARE WHITE  
MELAMINE BUFFET TRAY  
**ZPL MSTW1** 30.3 x 30.3cm  
11¾" x 11¾"  
CTN QTY 4

# Compatibility Guide

## Polycarbonate Lids & Buffet Trays

## POLYCARBONATE LIDS



RECTANGULAR BUFFET COVER 56 x 15.3cm  
**ZPL PRT2 1**  
RECTANGULAR BUFFET COVER 53 x 32.5cm  
**ZPL PRT3 1**  
RECTANGULAR BUFFET COVER 30 x 14.5cm  
**ZPL PRT 1**  
SQUARE BUFFET COVER 30.3 x 30.3cm  
**ZPL PST 1**  
RECTANGULAR BUFFET COVER 46 x 10cm  
**ZPL PRT4 1**  
RECTANGULAR BUFFET COVER 58 x 20cm  
**ZPL PRT5 1**

## BUFFET TRAYS

## Ceramic

## Wood

## Melamine

● APRBART21	● APRBART31	● APRBART 1	● APRBAST 1	● APRBART41	● APRBART51
● ZPL MRT21	● ZPL MRT31	● SHWHART 1	● SHWHAST 1		
● ZPL MRG21	● ZPL MRG31	● SHBIART 1	● SHBIAST 1		
● ZPL MRW21	● ZPL MRW31	● ZPL MRT 1	● ZPL MST 1		
	● ZPL MRTW1	● ZPL MRTG1	● ZPL MSTG1	● ZPL MRW41	● ZPL MRW51
	● ZPL WGN11		● ZPL MSTW1		
	● ZPL BGN11				

\*Polycarbonate covers are not available in France.



RECTANGULAR WHITE  
MELAMINE BUFFET TRAY  
**ZPL MRW41** 46 x 10cm  
18" x 3¾"  
CTN QTY 4



RECTANGULAR WHITE  
MELAMINE BUFFET TRAY  
**ZPL MRW51** 58 x 20cm  
22¾" x 7¾"  
CTN QTY 4



RECTANGULAR BUFFET COVER  
**ZPL PRT21** 56 x 15.3cm  
22" x 6"  
CTN QTY 2



RECTANGULAR BUFFET COVER  
**ZPL PRT31** 53 x 32.5cm  
20¾" x 12¾"  
CTN QTY 2



RECTANGULAR BUFFET COVER  
**ZPL PRT 1** 30 x 14.5cm  
11¾" x 5¾"  
CTN QTY 6



SQUARE BUFFET COVER  
**ZPL PST 1** 30.3 x 30.3cm  
11¾" x 11¾"  
CTN QTY 2



RECTANGULAR BUFFET COVER  
**ZPL PRT41** 46 x 10cm  
18" x 3¾"  
CTN QTY 2



RECTANGULAR BUFFET COVER  
**ZPL PRT51** 58 x 20cm  
22¾" x 7¾"  
CTN QTY 2

Polycarbonate covers are not available in France.

## MELAMINE



WHITE MELAMINE  
GN 1/1 TRAY  
**ZPL WGN11** 53 x 32.5cm  
20½" x 12½"  
CTN QTY 2



WHITE MELAMINE  
GN 2/4 TRAY  
**ZPL WGN21** 53 x 16.2cm  
20½" x 6½"  
CTN QTY 4



BLACK GRANITE MELAMINE  
GN 1/1 TRAY  
**ZPL BGN11** 53 x 32.5cm  
20½" x 12½"  
CTN QTY 2



BLACK GRANITE MELAMINE  
GN 2/4 TRAY  
**ZPL BGN21** 53 x 16.2cm  
20½" x 6½"  
CTN QTY 4



BLACK GRANITE MELAMINE  
RECTANGULAR TILE  
**ZPL RTGB1** 25.8 x 22.1cm  
10½" x 8¾"  
CTN QTY 6



WHITE MELAMINE  
HANDLED PADDLE BOARD  
**ZPL HPW1** 26.6 x 14cm  
10½" x 5½"  
(37.3cm 14½" inc handle)  
CTN QTY 4



GRANITE MELAMINE  
HANDLED PADDLE BOARD  
**ZPL HPG1** 26.6 x 14cm  
10½" x 5½"  
(37.3cm 14½" inc handle)  
CTN QTY 4



DISTRESSED WOOD  
MELAMINE HANDLED  
PADDLE BOARD  
**ZPL HPDW1** 26.6 x 14cm  
10½" x 5½"  
(37.3cm 14½" inc handle)  
CTN QTY 4



DISTRESSED WOOD  
MELAMINE ROUND HANDLED  
PADDLE BOARD  
**ZPL RPDW1** 32 x 32cm  
12½" x 12½"  
CTN QTY 4  
(45cm 18" inc handle)



GRANITE MELAMINE  
LARGE HANDLED PADDLE BOARD  
**ZPL LPGR1** 61 x 13cm  
24" x 5"  
CTN QTY 4



DISTRESSED WOOD MELAMINE  
LARGE HANDLED PADDLE BOARD  
**ZPL LPWO1** 61 x 13cm  
24" x 5"  
CTN QTY 4



WHITE MELAMINE  
TILT BUFFET BOWL  
**ZPL SBWH1** 33 x 15.5cm  
13" x 6½"  
350cl 123oz  
CTN QTY 2



WHITE MELAMINE  
MOONSTONE  
BUFFET BOWL  
**ZPL MBWH1** 35.5 x 25 x 18cm  
14" x 11" x 7½"  
450cl 158oz  
CTN QTY 2



WHITE MELAMINE  
MOONSTONE  
BUFFET BOWL  
**ZPL WM251** 25 x 19.5 x 12.4cm  
9¾" x 7½" x 5"  
129.85cl 45.75oz  
CTN QTY 4



WHITE MELAMINE  
MOONSTONE  
BUFFET BOWL  
**ZPL WM201** 20 x 15.5 x 10cm  
7¾" x 6" x 4"  
59.95cl 21.1oz  
CTN QTY 4



BLACK MELAMINE  
MOONSTONE  
BUFFET BOWL  
**ZPL MBBK1** 35.5 x 25 x 18cm  
14" x 11" x 7½"  
450cl 158oz  
CTN QTY 2



GRANITE MELAMINE  
MOONSTONE  
BUFFET BOWL  
**ZPL MBGR1** 35.5 x 25 x 18cm  
14" x 11" x 7½"  
CTN QTY 2



WHITE LOTUS MELAMINE  
SHALLOW BOWL  
**ZPL WLDM1** 35.5 x 35cm  
14" x 13¾"  
150cl 50oz  
CTN QTY 4



WHITE LOTUS MELAMINE  
PLATTER  
**ZPL WLP41** 35 x 32.5cm  
13¾" x 12¾"  
CTN QTY 4



GRANITE LOTUS MELAMINE  
SHALLOW BOWL  
**ZPL GLDM1** 35.5 x 35cm  
14" x 13¾"  
150cl 50oz  
CTN QTY 4



WHITE TRACE  
MELAMINE BOWL  
**ZPL OGWM1** 32cm 12½"  
200cl 70oz  
CTN QTY 4



GRANITE TRACE  
MELAMINE BOWL  
**ZPL OGGLI1** 38cm 15"  
460cl 161.8oz  
CTN QTY 2



GRANITE TRACE  
MELAMINE BOWL  
**ZPL OGGM1** 32cm 12½"  
200cl 70oz  
CTN QTY 4



BLACK GRANITE  
TRACE MELAMINE BOWL  
**ZPL OGBL1** 38cm 15"  
460cl 161.8oz  
CTN QTY 2



BLACK GRANITE  
TRACE MELAMINE BOWL  
**ZPL OGBM1** 32cm 12½"  
200cl 70oz  
CTN QTY 4

## MELAMINE



BARLEY WHITE  
RECTANGULAR  
BUFFET TRAY  
**ZPL STR31** 53 x 32.5cm  
20¾" x 12¾"  
CTN QTY 2



BARLEY WHITE  
RECTANGULAR  
BUFFET TRAY  
**ZPL STR21** 53 x 16.2cm  
22" x 6"  
CTN QTY 4



BARLEY WHITE  
SQUARE BUFFET TRAY  
**ZPL STSQ1** 30.3 x 30.3cm  
11⅝" x 11⅝"  
CTN QTY 4



BARLEY WHITE  
MOONSTONE BUFFET  
BOWL  
**ZPL STMB1** 35.5 x 25 x 18cm  
14" x 11" x 7¼"  
450cl 158oz  
CTN QTY 2



BARLEY WHITE TRACE  
MELAMINE BOWL  
**ZPL STTB1** 38cm 15"  
460cl 161.8oz  
CTN QTY 2



BARLEY WHITE MELAMINE  
ROUND HANDLED PADDLE  
BOARD  
**ZPL STRP1** 32 x 32cm  
12½" x 12½"  
CTN QTY 4  
(45cm 18" inc handle)

*Stonecast*®

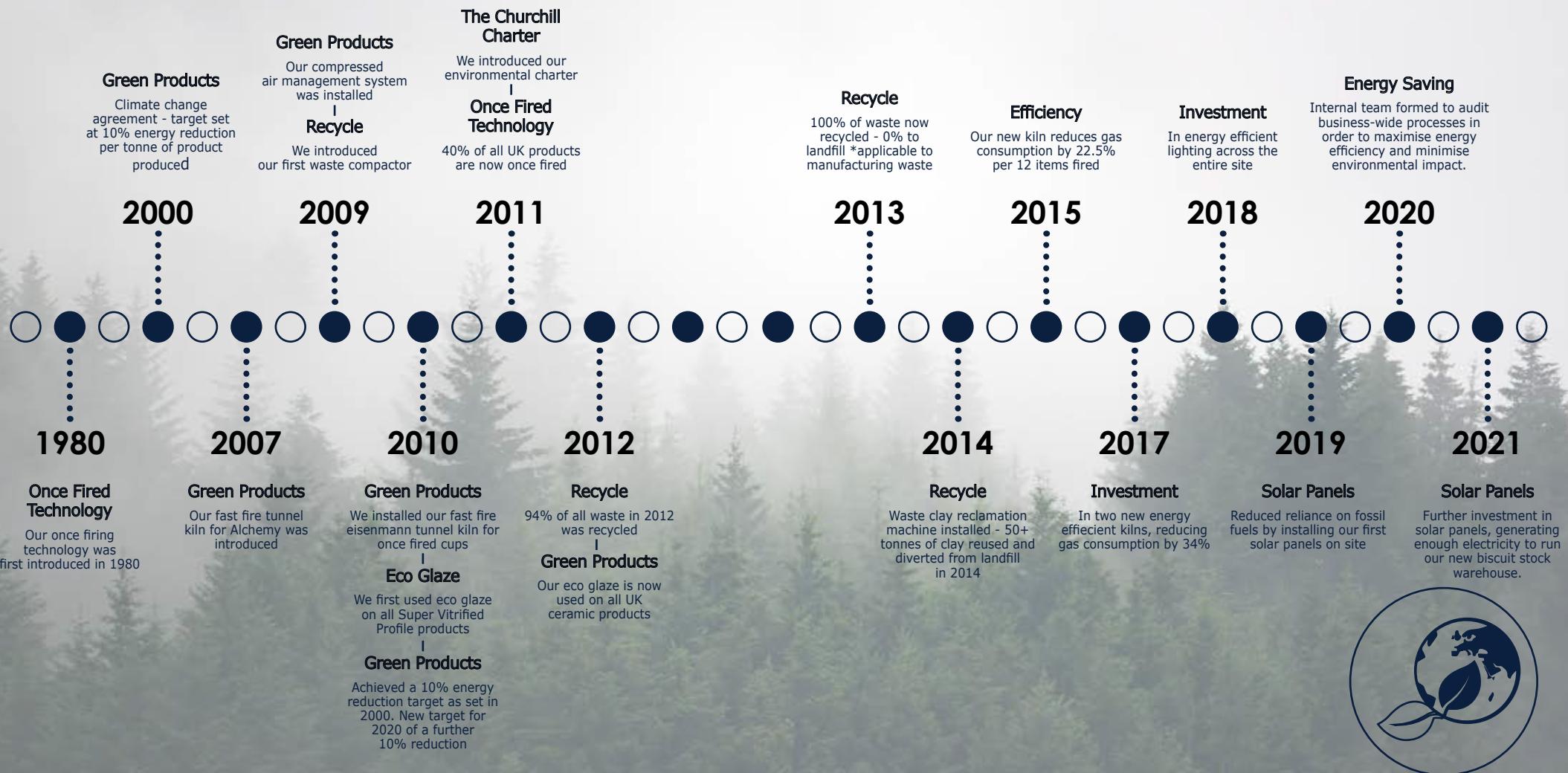


CHURCHILL<sup>®</sup>

# Our Environment

the steps to a more sustainable future

We give extensive consideration to the impact on the environment throughout our production processes and ensure that the best environmental option is always adopted.



## FEATURES & BENEFITS - CERAMICS



FULLY  
GLAZED BASE

Although glazing the feet of our ceramics adds complexity it increases functional benefits to the customer. Foot glazing requires 'pin firing'. This prevents scratching to tables and plates when stacked.

Aunque esmaltar una pieza en su totalidad añade complejidad, esto aumenta los beneficios funcionales para el cliente. El esmalte en la base de cada pieza requiere de un "pin-firing". Esto evita que se rayen las mesas y platos cuando se apilan.

Obwohl das Glasieren der Füße unseres Geschirrs die Komplexität erhöht, erhöht es den funktionellen Nutzen für den Kunden. Für eine Fuß-Glasur ist das sogenannte "Pin-Firing" erforderlich. So wird das Zerkratzen von Tischen und Tellern beim Stapeln verhindert.

Sebbene la smaltatura dei piedi della nostra ceramica aggiunga complessità, accresce i vantaggi funzionali per il cliente. La smaltatura dei piedi richiede una "cottura su punte". In questo modo, si evitano i graffi sui tavoli e sui piatti quando vengono impilati.

Le procédé du talon émaillé est un réel avantage fonctionnel pour nos clients. Pour l'obtenir, l'assiette est laissée à sécher sur un trépied en bois. L'émail pulvérisé recouvre intégralement l'assiette sauf 3 petits points au dessous de l'assiette qui seront polis plus tard.



MICROWAVE  
SAFE

Microwave Safe

Seguro para microondas

Mikrowellenfest

Sicuro per microonde

Va au micro-ondes



DISHWASHER  
SAFE

Dishwasher Safe

Apto para lavavajillas

Spülmaschinenfest

Lavabile in lavastoviglie

Va au lave-vaisselle



STACKABLE

The technology used to form our products ensures consistency in size and weight allowing pieces to be stacked back of house using less space and reducing breakages.

La tecnología utilizada para formar nuestros productos asegura la consistencia en tamaño y peso permitiendo que las piezas se apilen eficientemente usando menos espacio y reduciendo las roturas.

Die Ränder werden mit einem Schwamm bearbeitet, um eine runde, glatte Oberfläche zu erzeugen, die weniger anfällig für Absplitterungen ist.

La tecnologia impiegata per formare i nostri prodotti garantisce omogeneità di peso e dimensioni, affinché possano essere impilati negli spazi di servizio con un minore ingombro e meno rotture.

Une technologie de pointe qui assure la régularité et une parfaite cohérence entre la taille, la forme et le poids du produit. Les espaces de stockage des professionnels sont optimisés.



DURABLE  
AND VITRIFIED

Breakages in ceramics are generally related to porosity or how much water a piece can absorb. Water absorption weakens the chemical structure affecting its durability over time. Through the process of vitrification, the particle structure of our ceramic body becomes strong, dense and watertight.

Las roturas en la cerámica están generalmente relacionadas con la porosidad, o con la cantidad de agua que una pieza puede absorber. La absorción de agua debilita la estructura química afectando su durabilidad en el tiempo. A través del proceso de vitrificación, la estructura de partículas de nuestro cuerpo cerámico se vuelve fuerte, densa y hermética.

Brüche in Keramik hängen im Allgemeinen mit der Porosität zusammen oder damit, wie viel Wasser ein Stück aufnehmen kann. Wasseraufnahme schwächt die chemische Struktur, was die Haltbarkeit im Laufe der Zeit beeinträchtigt. Die Partikelstruktur unseres Keramischen Scherben wird durch den Vitrifizierungs Prozess robust, dicht und wasserundurchlässig.

Le rotture della ceramica dipendono in genere dalla porosità, cioè dalla quantità di acqua che un pezzo è in grado di assorbire. L'assorbimento di acqua indebolisce la struttura chimica, compromettendone la durata nel tempo. Mediante il processo di vetrificazione, la struttura delle particelle del nostro corpo cerámico diventa forte, denso e impermeabile.

Les fissures ou casses de céramique sont généralement liées au taux de porosité. L'absorption d'eau affaiblit la structure chimique de la céramique, affectant sa résistance dans le temps. Grâce au processus de vitrification, la structure granulaire du corps céramique se compacte et se densifie.



SUPERIOR  
GLAZE FINISH

Our glaze is hard wearing and designed specifically for the hospitality environment. Sprayed glaze creates a smoother and more consistent finish.

Nuestro esmalte es resistente y está diseñado específicamente para el entorno de la hostelería. El esmalte que se aplica con spray crea un acabado más suave y consistente.

Unsere Glasur ist widerstandsfähig und speziell für das Gastgewerbe konzipiert. Die aufgesprühte Glasur erzeugt eine glattere und gleichmäßigere Oberfläche.

Il nostro smalto è resistente e appositamente studiato per le strutture ricettive. La smaltatura a spruzzo crea una finitura più liscia e uniforme.

Notre émail est conçu spécifiquement pour le secteur hôtelier. Le procédé d'émaillage par pulvérisation permet d'obtenir une finition plus lisse et homogène.



ECO GLAZE

Our glazing system is carefully formulated to allow oversprayed glaze to be collected, go through a lengthy cleaning process and then be reused, minimising our impact on the environment.

Nuestro sistema de esmalte está cuidadosamente formulado para permitir que el esmalte pulverizado sobrante se recoja, pase por un largo proceso de limpieza y pueda luego ser reutilizado, minimizando nuestro impacto en el medio ambiente.

Unser Glasursystem so gut konzipiert ist, dass wir überschüssig gesprühte Glasur auffangen und nach einem langwierigen Reinigungsprozess erneut verwenden können, um unseren Umwelteinfluss zu minimieren?

Il nostro sistema di smaltatura è accuratamente formulato affinché lo smalto spruzzato in eccesso venga raccolto, subisca un lento processo di pulizia e possa quindi essere riutilizzato, riducendo al minimo il nostro impatto sull'ambiente.

Notre système de pulvérisation nous permet de récupérer les excédents d'émail lors du process de nettoyage. En les intégrant à nouveau dans le process de fabrication, nous réduisons notre impact sur l'environnement.



**BRITISH STANDARD**  
EUROPEAN APPROVED  
VITRIFIED HOTELWARE

We test the vitrification of our products everyday, both in the kilns during firing and in our laboratory when the manufacturing process is complete.

Probamos la vitrificación de nuestro producto todos los días, tanto en los hornos durante la cocción como en nuestro laboratorio cuando el proceso de fabricación está completo.

Wir testen die Vitrifizierung unserer Produkte täglich, sowohl in den Öfen während des Brennens als auch in unserem Labor nach Vollendung des Herstellungsprozesses.

Ogni giorno sottoponiamo a test la vitrificazione dei nostri prodotti, sia nei forni durante la cottura, sia nel nostro laboratorio, al termine del processo di produzione.

Nous testons la vitrification de nos produits tous les jours, pendant le processus de cuisson et dans nos laboratoires une fois le produit terminé.



**BRITISH STANDARD**  
EUROPEAN APPROVED  
HOSPITALITY CERAMIC TABLEWARE  
INTENDED CONTACT WITH FOOD

Our ceramics are food safe and comply with British Standard 8654 which specifies the performance requirements for ceramic tableware intended for hospitality use.

Nuestras cerámicas son seguras para los alimentos y cumplen con el Estándar Británico 8654 que especifica los requisitos de rendimiento para los utensilios de mesa de cerámica destinados a la hostelería.

Unser Keramikgeschirr ist lebensmittelecht und entspricht dem British Standard 8654, welches die Standards für den Einsatz im Gastgewerbe festlegt.

Le nostre stoviglie sono certificate per il contatto con gli alimenti e sono conformi al British Standard 8654 che specifica i requisiti prestazionali per i prodotti destinati all'utilizzo professionale.

Nos céramiques sont sans danger pour les aliments et sont conformes à la norme britannique 8654 qui spécifie les exigences de performance pour la vaisselle en céramique destinée au secteur de l'hôtellerie restauration.



**BRITISH STANDARD**  
MECHANICAL DISHWASHER  
RESISTANCE

We test dishwasher durability to British Hospitality Standard BS 12875. In service testing has demonstrated that under hospitality use, this is the equal to 5000 dishwasher cycles.

Probamos la durabilidad en los lavavajillas según la Norma de Hostelería Británica BS 12875. En las pruebas se ha demostrado que el uso en hostelería, esto equivale a 5000 ciclos de lavavajillas. El equivalente a poner el mismo plato en el lavavajillas todos los días durante 13 años.

Wir testen die Geschirrspüler-Widerstandsfähigkeit unserer Produkte laut des britischen Gastronomie-Standards BS 12875. In Servicetests wurde nachgewiesen, dass dies bei der Verwendung im Gastgewerbe 5000 Spülgängen entspricht. Das ist so, als würde man denselben Teller 13 Jahre lang jeden Tag in die Spülmaschine stellen.

Verifichiamo la durata in lavastoviglie secondo il British Hospitality Standard BS 12875. Dalle prove effettuate in servizio è emerso che l'uso in strutture ricettive equivale a 5.000 cicli in lavastoviglie. È come mettere in lavastoviglie lo stesso piatto ogni giorno per 13 anni.

Nous testons la résistance au lave-vaisselle selon la norme BS 12875. L'utilisation professionnelle démontre une résistance à plus de 5000 cycles au lave-vaisselle ; soit un lavage par jour pendant 13 ans.

## FEATURES & BENEFITS - CUTLERY



**STAINLESS STEEL**

Manufactured in high quality 18/10 stainless steel. Churchill cutlery meets the highest standards in durability and performance.

El acero inoxidable 18/10 de alta calidad cumple con los más altos estándares de durabilidad y rendimiento.

Hergestellt aus reinem Edelstahl 18/10 erfüllt es höchste Standards in Qualität und Haltbarkeit.

L'alta qualità dell'acciaio 18/10 si aggiunge ai più alti standard di durata e performance.

La haute qualité 18/10 Stainless steel contribue à la durabilité produit.



**DISHWASHER SAFE**

Dishwasher Safe

Apto para lavavajillas

Spülmaschinenfest

Lavabile in lavastoviglie

Va au lave-vaisselle



**BRITISH STANDARD**  
FOOD SAFETY, CORROSION  
RESISTANCE, HARDNESS OF  
KNIFE BLADES

Food safety, corrosion resistance and hardness of knife blades.

Apto para lavavajillas

Spülmaschinenfest

Lavabile in lavastoviglie

Va au lave-vaisselle

# BADGING

## TAILOR MADE

Enhance your brand experience with personalised tableware from Churchill.

Our bespoke design service allows you to brand any product with your own personal identity.

From your logo to a full design solution, we will work with you to create the perfect end result.



## CREATING YOUR OWN PERSONALISED TABLEWARE IS EASY WITH 8 SIMPLE STEPS

### 1. Initial Enquiry

- Supply us with your company logo
- Choose your product from any of the Churchill ranges
- Please provide a Pantone reference
- Tell us where you want your logo to go

(Other pantone colours available outside our specified palette. This may however take a little extra time)

\*Minimum order quantity is 600 mixed pieces, repeat orders are 300 mixed pieces\*



### 4. Fired sample

- We will send the fired sample to you for approval
- This will be a true representation of how your final product will look



### 5. Customer approval of fired sample

- Email confirmation that you are happy with the fired sample
  - location of badge
  - colour
  - items selected
  - size of badge
- Place your order

### 2. Visuals -

- We'll email an initial graphic design to you to demonstrate how the finished item will look



### 6. Decorators

- Our skilled decorators will place your logo on each of your items by hand



### 3. Customer approval of visual

- We await your confirmation of the visuals sent
  - location of badge
  - items selected
  - size of badge



### 7. Quality check

- Each piece will be subjected to a quality check before despatch

### 8. Delivery of your order!



# GENERAL INFORMATION

## CARRIAGE

Goods for export are ex Company premises and all carriage costs will be added. Special deliveries will incur extra carriage costs. Goods for export are ex Company premises and all carriage costs will be added.

## CLAIMS

Any claims must be made in writing to Churchill within 48 hours of delivery for breakage and short delivery and within 10 days of date of invoice for non delivery. Claims made outside of these times scales will be resolved at Churchill's discretion.

## MINIMUM ORDER QUANTITY

Please note that the minimum discountable order is ten cartons.

## METALLISED PRODUCTS

Any patterns which include gold or platinum are not suitable for use in a dishwasher or microwave oven.

## SAMPLES

Samples of any standard items are available upon request and are invoiced at list price plus carriage.

## SIZES AND CAPACITIES

Sizes and capacities are nominal and we reserve the right to alter them as necessary without prior notification.

## LIDS AND STOPPERS

Additional lids and stoppers are available.

## RETURNS

Products can only be returned after prior agreement from Churchill Sales Office. A surcharge of 25% may apply. Any made to order or matching items cannot be returned under any circumstances.

## PERSONALISED BADGING AND SPECIAL BANDS

Enhance your brand experience with personalised tableware from Churchill. Our bespoke design service allows you to brand any product with your own personal identity. From your logo, to a full design solution, we will work with you to create the perfect end result. For full details please see page 358 or contact your Churchill representative.

## PLEASE NOTE

(i) Minimum order required: 600 only assorted items with a minimum of 300 only for repeat orders.  
All subject to normal carton quantities.

(ii) All orders are subject to a 10% variance under or over the ordered quantity.

(iii) A minimum preparation fee of €140 nett is charged for the finished badged sample if no order is placed.

In the printing of this brochure, every effort has been made to ensure perfect reproduction of product colours, but due to printing limitations, there may not be an exact match to the actual product.



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